

# Artwork Specification Sheet

## Step 1 – File Format

**Native Design File Formats.** Create your files in one of the following programs.

PhotoShop	Quark
Illustrator	Freehand
InDesign	Corel Draw

**Unacceptable formats.**

MS Word	Nero
MS Publisher	Pagemaker

**Output Formats.** Output your file before sending to us to one of the following files.

Adobe PDF – press ready  
TIF

Check that all fonts are created to outlines or supplied with the file. Embedded images are to be linked or supplied and are 300dpi in size.

If scanning images for use in artwork, it is best to scan at resolutions higher than 300dpi for best results.

Evertchnology offers a full design service, or finishing service as required.

## Step 2 – CD DVD Design

### Colours

Evertchnology can reproduce any colour from the Pantone® Colour Formula Guide as well as the Pantone® Metallic Formula Guide.

Please note that colours printed on the CD silver base may appear different than when printed on a white surface.

### Number of Colours

	Silk Screen Printing	Offset Printing
Regular 12cm	Up to 6 colours inc. background	4 colour process + up to 2 colour silk screen printing
Mini CD	Up to 5 colours inc. background	
CD Card	No	
DVD-5/9	Up to 5 colours inc. background with a max. of 2 colours overlapped	
DVD-10	Up to 2 colours	No

Files can be supplied by email [less than 6MB], CDR, DVDR or USB drive. If files are larger than 6 MB and you wish to transmit via the internet, use a FTP service like Yousendit.com to send us the files.

Files need to be supplied to Evertchnology with a Artwork Supply Form. Separate files need to be supplied for disc artwork and paper parts and the file names clearly marked on the Artwork Supply Form.

Notes:

### Silk Screen Printing:

- :: Indicate if printing in CMYK or PMS – indicate PMS numbers and if a white background is required.
- :: Requires 0.5 point spread between the positive text and reversed background

Letter sizes and line widths:

- :: Lettering – min. of 5 points



:: Line width – min. 0.3 mm

Screen ruling: 100 / line (from 85 to 120 lines / inch)

It is necessary to avoid colour densities paler than 15% or darker than 85%.

**CMYK Printing:**

:: Indicate if printing in CMYK + PMS + varnish – indicate PMS numbers and if a white background is required.

:: Requires 0.25 point spread between the positive text and reversed background

Letter sizes and line widths:

:: Lettering – min. of 4 points

:: Line width – min. 0.3 mm

Screen ruling: 175 lines / inch

It is necessary to avoid colour densities paler than 5% or darker than 95%.

**Artwork sizes and dimensions**

Please refer to the appropriate disc template for your artwork dimensions.

## Step 3 – Paper Part Design

**Colours**

Evertechnology can reproduce any colour from the Pantone® Colour Formula Guide as well as the Pantone® Metallic Formula Guide.

Evertechnology can print in CMYK + 2 spot colours, machine and UV spot varnishes.

Die cutting, foiling, embossing and other specialty finishes are also available.

Industry standard stock weights are used unless otherwise specified.

Files can be supplied by email [less than 6MB], CDR, DVDR or USB drive. If files are larger than 6 MB and you wish to transmit via the internet, use a FTP service like Yousendit.com to send us the files.

Files need to be supplied to Evertechnology with a Artwork Supply Form. Separate files need to be supplied for disc artwork and paper parts and the file names clearly marked on the Artwork Supply Form.

**Artwork sizes and dimensions**

Please refer to the appropriate disc template for your artwork dimensions.



**EverTechnology**

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